Trend Micro Extends Cloud Security Solutions on AWS with New Initiatives for Customers

New initiatives help organizations fully leverage AWS advantages while addressing their shared security responsibility

Reinforcing ongoing support of the AWS shared security model, Trend Micro Incorporated (TYO: 4704; TSE: 4704), an AWS Advanced Technology Partner and global leader[1] in cloud security, today announced at the AWS Summit 2014 new initiatives that will help organizations fulfill their shared security responsibilities for protecting data and applications within their deployments on AWS.

"Trend Micro has invested heavily in optimizing our cloud security technologies. We are committed to delivering solutions that take full advantage of the benefits of AWS and that address organizations' shared responsibility for security in the cloud," said Mark Nunnikhoven, principal engineer, cloud & emerging technologies, Trend Micro. "As AWS continues to gain momentum and develop new technologies, we plan to continue to deliver innovative security that is smart, simple to use and fits the way you operate in the cloud."

These new initiatives empower organizations to work with AWS under a shared responsibility model, enabling comprehensive protection, including:

- Certified Vulnerability Scanner: – Increasingly, organizations are turning to AWS for the hosting of web applications[2]. AWS has now certified Trend Micro™ Deep Security for Web Apps as a Pre-Authorized Scanner, eliminating the need for manual steps to enable a vulnerability scan and increasing security through the ability to continuously scan deployed applications and web servers for vulnerabilities, malware, and malicious links.
- Securing Startups on AWS – Trend Micro is one of a select few AWS partners to provide security tools for the AWS Activate Program. This program helps startups fully leverage the low cost, easy to use infrastructure of AWS along with additional critical resources such as security – required as part of the shared security responsibility model. Under the program, participants can utilize included free credits to protect deployed instances with a range of Trend Micro cloud security capabilities.
- Updated Trend Micro Test Drive – The AWS Test Drive Program allows organizations to quickly explore AWS-hosted solutions in a private sandbox environment with just a few minutes needed to launch and start using the systems. With a newly updated Trend Micro Test Drive now available, customers are able to deploy and evaluate the comprehensive capabilities of Trend Micro™ Deep Security on AWS.

During the San Francisco AWS Summit 2014, Nunnikhoven will lead a session —"Updating Security Operations for the Cloud," to provide expert advice on how to assess and protect against Web-server vulnerabilities while deployed on AWS. This session will draw upon Trend Micro's global experience in helping customers automate security in the cloud.

"As an AWS Premier Consulting Partner, our clients look to us for solutions that deliver the full benefits of the cloud without compromising security," said Mauricio Fernandes, president of Dedalus, a Brazilian Information Technology company. "Trend Micro and AWS allow us to achieve this, with a full set of security capabilities, and without the cost and complexity of other approaches."

Experts will also be on hand at booth No. 507 to showcase Trend Micro's capabilities on AWS and discuss the latest announced Trend Micro initiatives, as demonstrated in live customer environments.

To learn more about Trend Micro's cloud security solutions, please visit: http://www.trendmicro.com/us/business/cloud-data/index.html.

About Trend Micro

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 25 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based global threat intelligence, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by over 1,200 threat experts around the globe. For more information, visit TrendMicro.com.

[1] Experton Group - 2013 Cloud Vendor Benchmark report

[2] Netcraft – May 2013