## Trend Micro Continues Proven Track Record of Security Innovation with VMware NSX Interoperability

## New capabilities solidify position as proven leader in cloud and data center security

To better meet the security needs for customers across physical, virtualized and cloud environments, <u>Trend</u> <u>Micro</u> (TYO: 4704; TSE: 4704) today announced at VMworld 2014 new solutions for <u>VMware</u> environments, including tailored interoperability with the VMware NSX<sup>™</sup> network virtualization platform. Just released, <u>Trend</u> <u>Micro<sup>™</sup> Deep Security<sup>™</sup></u> 9.5 delivers agentless security tailor-made for customers <u>deploying VMware NSX</u> across both file and network-based security controls.

The combination of VMware NSX's zero-trust, micro-segmentation model of virtualized security with Deep Security's comprehensive range of agentless security controls enables advanced security services including more granular micro-segmentation, and real-time quarantine, and remediation capabilities with minimal service downtime for the modern data center— something which traditional file and perimeter security vendors cannot deliver. Trend Micro will demonstrate these new capabilities at the VMware NSX Hands-on Lab as well as at the Trend Micro booth throughout VMworld 2014.

"Trend Micro and VMware continue to collaborate on security solutions for the software-defined data center, and with our new solution for VMware NSX, we are advancing our ongoing commitment to security innovation," said Partha Panda, vice president of global channels and strategic alliances, Trend Micro. "Our expertise with cloud and data center security combined with VMware's virtualization leadership offers customers the best of both worlds for performance, agility, and security. The combined capabilities of our respective industry-leading solutions will allow our mutual customers to execute their businesses with confidence."

Trend Micro is the only security provider that delivers a comprehensive range of security controls across the modern data center and cloud – including anti-malware with web reputation, host-based firewall, IDS/IPS, integrity monitoring, log inspection and web application scanning.

At <u>VMworld 2014</u>, Trend Micro will showcase enhanced cloud support with Deep Security 9.5, featuring a new, dynamic Smart Agent that streamlines deployment and increases flexibility. The Smart Agent technology also takes advantage of a new program for rapid response to Linux kernel updates that are common in today's dynamic deployments, helping to ensure that security does not slow down a company's business. Trend Micro will also introduce plug-ins for VMware vCenter Operations Manager, providing customers with real-time status of security related events across virtual data centers through a dashboard display.

"Security is now a board-level issue with our customers, with the rate of security spending being outpaced only by the increasing frequency of security breaches," said Hatem Naguib, senior vice president, networking and security, VMware. "Through collaboration with Trend Micro, we are working to deliver new advanced security services that leverage security controls inherent in the software-defined data center."

Global companies are already benefiting from Trend Micro's collaboration with VMware:

"While virtualization has helped us drive efficiencies, we weren't pleased with the overhead and poor performance of our previous third-party security solution," said Bruce Jamieson, network systems manager, A&W Food Services of Canada. "On the contrary, Trend Micro Deep Security has been an excellent fit for the needs of our growing virtualized environment. The zero-footprint agentless security was just what we needed in terms of value and reliability. It's exciting to know that they're expanding functionalities for VMware NSX." At VMworld 2014, Trend Micro will demonstrate these new enhancements, as well as other security offerings (Booth 1505). Company experts will also present in three track sessions:

- Agents of Shield by Trend Micro Making the VMware Cloud Safer, Easier for All
- Agentless Security in the SDDC with Trend Micro Real-World Use Cases Across VMware Platforms
- Tag! Your VM's Been Hit: Security Automation and Remediation via NSX Tagging

For additional information regarding Trend Micro's presence at this year's event please visit, <u>www.trendmicro.com/vmworld</u>.

## A&W Food Services of Canada, Inc.

A&W Food Services of Canada Inc. (TSE: AW.UN) is the nation's second largest hamburger restaurant company with 790 locations coast-to-coast. A&W Food Services of Canada is 100 percent Canadian owned and is one of the strongest brand names in the Canadian foodservice industry. A&W Restaurants feature famous trademarked menu items such as The Burger Family®, Chubby Chicken®, and A&W Root Beer®. For more information, please visit <u>awbetterbeef.ca</u>.

## About Trend Micro

Trend Micro Incorporated a global leader in security software, rated number one in server security (IDC, 2013), strives to make the world safe for exchanging digital information. Built on 26 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on <u>mobile</u> <u>devices</u>, <u>endpoints</u>, <u>gateways</u>, <u>servers</u> and the <u>cloud</u>. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based <u>global threat intelligence</u>, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by more than 1,200 threat experts around the globe. For more information, visit TrendMicro.com.

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