

## **Trend Micro Complete User Protection Receives Multiple Top Performer Honors from Independent Analyses**

**Accolades further demonstrate company's leadership position in modern endpoint protection**

**Trend Micro Incorporated** (TYO: 4704;TSE: 4704), a global leader in security software and solutions, has been referred to by AV-TEST, Info-Tech Research Group and *SC Magazine* (leading independent firms) as a provider of superior, comprehensive threat protection solutions for mid-sized and large enterprises. By leveraging the Trend Micro™ [Complete User Protection](#) solution, companies are able to provide better protection of company data accessed by employees from all endpoints, whether at home, in the office, or anywhere in between.

"These third-party industry assessments and recognitions provide further validation of Trend Micro's commitment to providing companies of all sizes with comprehensive solutions that deliver superior protection and simplify management," said Eric Skinner, vice president, solutions marketing, Trend Micro. "Trend Micro's top performance in these three evaluations is further confirmation for our customers of the value and protection they receive when selecting Trend Micro as a security partner."

- Trend Micro™ Smart Protection Complete suite was recognized with a 5-Star review by [SC Magazine](#) which stated, "Trend Micro hits all of the marks with its product suite." The offering received a perfect rating in all six categories – features, ease of use, performance, documentation, support and value for money.
- AV-TEST recently declared Trend Micro™ OfficeScan™ 11 solution as the [top overall performer](#), demonstrating superior protection against zero-day malware, widespread malware, as well as for usability and performance. OfficeScan was also recently recognized by AV-Test as the top overall performer during a [six-month endurance test for Windows XP, 7 and 8](#) across their categories of protection, performance and usability.
- Info-Tech Research Group placed Trend Micro in the "Champion" quadrant within the [Endpoint Protection Vendor Landscape](#); the evaluation reviewed nine competitors. According to the report<sup>1</sup>, "Organizations looking for a comprehensive and affordable solution will find all of their requirements met with Trend Micro's Smart Protection for Endpoints. Not only does it have a full feature set, it also has an interactive interface; it is an ideal option for a wide range of organizations."

In today's technology-centric world, employees are accessing company data from both personal and company devices. To ensure security from anywhere on any device, Trend Micro Complete User Protection provides seamless, interconnected security that shares intelligence across security layers to consolidate all user activity. With "mix-and-match" support for cloud, hybrid and on-premise deployments, the solution provides ideal protection for enterprises and mid-size businesses.

"Trend Micro's recent accolades reflect our own experience with their security offerings; with Trend Micro Endpoint Protection, we've been able to reduce our management expenses and cut our customer costs," said Tim Maliyil, founder and CEO, AlertBoot. "Trend Micro gives us the level of security we need to deliver the services our customers want."

For more information about Trend Micro Complete User Protection solution and the Smart Protection suites, please visit <http://www.trendmicro.com/switch>.

### **About Trend Micro**

Trend Micro Incorporated, a global [leader in security software](#), strives to make the world safe for exchanging digital information. Built on 25 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the [smart protection of information](#), with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-

based [global threat intelligence](#), the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by over 1,200 threat experts around the globe. For more information, visit [TrendMicro.com](#).

1 Info-Tech Research Group, Vendor Landscape: Endpoint Protection, 2014

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