## Trend Micro and FBI Experts to Present Cybersecurity Best Practices at RSA Conference 2015

DALLAS & SAN FRANCISCO--(<u>BUSINESS WIRE</u>)--<u>Trend Micro Incorporated</u> (<u>TYO: 4704</u>; <u>TSE: 4704</u>), a global leader in security software, today announced participation at <u>RSA Conference 2015</u>, April 20-24. The company's chief cybersecurity officer, Tom Kellermann, and FBI special agent, Mark Ray, will present a session on effective public/private collaboration among businesses and global law enforcement to combat cybercrime.

"The importance of public/private partnerships to fight cybercrime cannot be overstated," said Kellermann. "State actors and criminal organizations have increasingly gravitated towards cyberspace as a new frontier which they aim to colonize. These entities are highly organized, sophisticated and possess tremendous resources. The need to collaborate and share expertise between technology and law enforcement experts on a global scale is paramount. We are thrilled to be joined by the FBI to highlight the need for more cooperation as cyber-attacks continue to evolve."

Additional details regarding this session is available

at: <a href="https://www.rsaconference.com/events/us15/agenda/sessions/1886/fbi-and-trend-micro-combating-cybercrime-within">https://www.rsaconference.com/events/us15/agenda/sessions/1886/fbi-and-trend-micro-combating-cybercrime-within</a>.

"FBI and Trend Micro: Combating Cybercrime within your Organization"
 Tom Kellermann, chief cybersecurity offer, Trend Micro
 Mark Ray, special agent, FBI
 Tuesday, April 21, 4:40-5:30 p.m. - Moscone North, Room 131

Recent data breaches continue to expose cybercriminal's persistent quest for valuable intellectual property and personally identifiable information (PII). Join an FBI special agent and Trend Micro as they give an overview of the threat landscape and share best practices for protecting data and detecting/mitigating breaches. Hear tips for collaborating on attacks with your security vendors and the FBI or international authorities.

In addition to this session, booth visitors (No. 1607) will have the opportunity to test their skills during the "<u>Targeted Attack: The Game</u>" experience that allows users to make first-hand decisions before, during and after a simulated targeted attack.

Trend Micro security experts will also be on-hand to answer any security-related inquiries and demonstrate the latest solutions to protect organizations against targeted attacks.

For more information, visit <a href="http://www.trendmicro.com/us/security-intelligence/events/rsa-conference/index.html">http://www.trendmicro.com/us/security-intelligence/events/rsa-conference/index.html</a>, and follow <a href="mailto:oTrendMicro">oTrendMicro</a> on Twitter.

## **About Trend Micro**

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 26 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based global threat intelligence, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by more than 1,200 threat experts around the globe. For more information, visit TrendMicro.com.

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