Trend Micro Delivers Seamless Security for Businesses Migrating to Microsoft Windows 10

DALLAS--(<u>BUSINESS WIRE</u>)--With enterprise connectivity making it increasingly convenient for remote and office-based employees to gain around-the-clock access to corporate resources via personal and company-owned devices, security is paramount. To keep this important data safe, <u>Trend Micro Incorporated</u> (<u>TYO: 4704</u>; <u>TSE: 4704</u>), a global leader in security software and solutions, today announced the <u>Trend MicroTM Complete User Protection</u> solution is fully supported on Microsoft Windows 10. Now, organizations planning their migration to the new operating system have access to a modern endpoint protection platform that provides better protection, performance, visibility and control to secure their data.

"As businesses begin to assess and plan their Windows 10 migration, it is essential they keep security top-ofmind, otherwise they risk leaving themselves vulnerable to cyberattacks," said Kevin Simzer, chief marketing officer, Trend Micro. "This transition provides organizations with a unique opportunity to modernize and refresh their endpoint protection and switch to a security provider with proven solutions that continuously deliver outstanding results."

Trend Micro Complete User Protection complements Windows 10 built-in security features to protect against advanced threats such as malware, ransomware, advanced exploits and more. The solution, available via SaaS and on-premise deployments in a single management console, also offers virtual and physical-desktop users advanced capabilities with little to no impact on their daily routine. Additionally, IT departments can oversee users across multiple threat vectors from a single management console, allowing for complete visibility and control at multiple layers including endpoint, application and network.

With ransomware such as <u>Cryptolocker</u> transitioning to commercial targets, criminals can hold personal and critical enterprise data hostage in return for payment. Organizations employing Trend Micro's enhanced protection are able to mitigate these threats, reducing time-consuming disruptions and costly data loss. Trend Micro Smart Protection for Endpoints equips organizations with a complete suite of advanced capabilities such as behavior monitoring, memory inspection, application whitelisting and vulnerability shielding, which are traditionally delivered as stand-alone point solutions.

"Instead of dealing with malware, we can work on value-added activities that directly benefit the business," said William Schley, IT Director for Ochsner Health System. "Trend Micro provides a secure IT environment that earns the trust of our patients. That's big."

To learn more about how businesses can modernize their endpoint protection with Trend Micro, visit: www.trendmicro.com/switch

For more information about Trend Micro Complete User Protection, visit: http://www.trendmicro.com/us/business/complete-user-protection/

About Trend Micro

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 26 years of experience, our solutions for consumers, businesses and governments provide layered <u>data security</u> to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is

simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based global threat intelligence, the Trend Micro $^{\text{m}}$ Smart Protection Network $^{\text{m}}$ infrastructure, and are supported by over 1,200 threat experts around the globe. For more information, visit <u>TrendMicro.com</u>.

Contact:

Trend Micro
Thomas Moore, 972-499-6638
thomas_moore@hck2.com

Public Company Information:

TOKYO: 4704 JP3637300009 NQB: TMICY

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