RSA Conference 2016: Trend Micro Shares Enterprise Strategies and Solutions to Defend Against Targeted Attacks

DALLAS & SAN FRANCISCO--(BUSINESS WIRE)--Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in security software, today announced participation at the 2016 RSA Conference, February 29 – March 4, 2016. Attendees can visit Booth No. 1607 to learn more about "Turbulence-Free Security" directly from Trend Micro experts. The latest solutions to protect users, networks, data centers and cloud workloads against targeted attacks will also be showcased, and Trend Micro executives will direct two sessions at the event.

Session and speaker details:

End Island Hopping Hackers' Vacation in Your Information Supply Chain
Ed Cabrera, Vice President, Cybersecurity Strategy, Trend Micro
Wednesday, March 2, 9:10 - 10:00 a.m. (Regular session) and 3:20 – 4:10 p.m. (Focus-On session)
Moscone North, Room 131

Forget spear phishing - hackers are now focused on weaknesses across the entire information supply chain of publicly-traded multinationals, including cloud hosting providers, public relations agencies and other sources of market intelligence. Join this session to explore the latest island-hopping tactics and learn advanced strategies for managing the systemic risk within the modern information supply chain.

The Virtual Patching of Zero-Day Vulnerabilities
Raimund Genes, Chief Technology Officer, Trend Micro
Thursday, March 3, 10:20 a.m. – 11:10 a.m.
Moscone North, Room 13

This session will explore the market for zero-day vulnerabilities - not only how they are traded by cybercriminals on the underground market, but also how they are used by state actors for "lawful interception." Attendees will learn how to protect their critical systems with virtual patching and vulnerability shielding which also highlights these targeted and sophisticated attacks.

For more information, visit http://www.trendmicro.com/us/security-intelligence/events/rsa-conference/index.html, and follow @TrendMicro on Twitter.

About Trend Micro

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 27 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based global threat intelligence, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by more than 1,200 threat experts around the globe. For more information, visit TrendMicro.com.

Contact:

HCK2 Partners

Thomas Moore, 972-499-6638

thomas_moore@hck2.com

Public Company Information:

TOKYO:
4704
JP3637300009
NQB:
TMICY

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