

Trend Micro and ASUS Team Together to Fight Ransomware

TAIPEI, Taiwan -- As the Internet of Things (IoT) continues to grow, so do online security issues and the threat of ransomware attacks. Trend Micro [Incorporated](#) (TYO: 4704; TSE: 4704), a global leader of security software, and ASUS are committed to minimizing the security risks of a connected home. Trend Micro has blocked more than 100 million ransomware threats for its customers in the last six months alone, including users of the Trend Micro™ Smart Home Network solution embedded in ASUS wireless home routers.

“Trend Micro is devoted to developing superior security protection technologies,” said Dr. Terence Liu, Network Threat Defense Vice President, Trend Micro. “IoT home security is a promising market. Trend Micro and ASUS are committed to improve smart home security and to secure connected environments. To make this a reality, our web threat protection provides superior defense capabilities and can prevent identity theft and monetary loss due to ransomware and viruses.”

The Trend Micro Smart Home Network provides full internet management features, including web threat protection and online protection for kids. This partnership helps protect customer data from ongoing threats. Trend Micro’s web threat protection detects more than 830,000 webpage threat cases worldwide every day, and the reports show up to 70 percent of monitored ASUS wireless home routers are threatened every day by malicious webpages.

“Smart Home Network solution by Trend Micro filters and intercepts malicious intrusions and attacks from the source to improve home network security. Trend Micro continues to update security solutions in response to ransomware and other new security threats,” said Tenlong Deng, Vice President, Wireless Device Business Unit, ASUS. “As security partners, we work together to optimize security protection for wireless routers, providing a safe digital experience for consumers to enjoy.”

Trend Micro and ASUS will continue to monitor internet connected smart home devices and minimize threats from ransomware.

Note1: [Business Insider](#)

About Trend Micro

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 27 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based [global threat intelligence](#), the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by more than 1,200 threat experts around the globe. For more information, visit [TrendMicro.com](#).

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